



APPLICATION FOR AFFILIATE MEMBERSHIP

The Realtors® Association of the Palm Beaches, Inc. invites local businesses that are affiliated with, or interested in, the real estate industry to become Affiliate Members. Individuals who hold an active real estate license or appraiser's certification are precluded from becoming Affiliate Members by virtue of the fact that they qualify for Realtor® membership.

Affiliate Membership does not entitle you to use the word Realtor®. The word Realtor® is copyrighted and reserved for those members holding active real estate licenses, and members of the National Association of Realtors®. As an Affiliate Member, you are entitled to attend all meetings and participate as a voting member on certain committees. However one cannot vote in elections. See attached "Affiliate Membership Benefits" for additional information.

[] Affiliate [] Branch [] Associate (Please Check One)

Firm Name _____ Representative for Firm _____

Business Address _____ City/State _____ Zip _____

Business Phone _____ Fax _____

Email _____ Length of time in Business _____

Business References (2):

Name Address City/State/Zip Phone/Fax/email

Name Address City/State/Zip Phone/Fax/email

Do you or any officer or partner currently hold a Florida Real Estate License? Yes _____ No _____ If Yes, License Number# _____ [] Active [] Inactive

If Active, with whom is license your registered? _____

Business Type (Select One)

- Attorneys Insurance
Banking Media
Cleaning Service Savings & Loan
Storage Company Mortgage
Builders Title Company
Education Printing/Mail Service
Land Surveyor Photography
Financial Other
Inspection

Applicant Signature _____

Please make checks payable to: Realtors® Association of the Palm Beaches (RAPB). (MC, VISA, AMEX or Discover Cards are accepted.)



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2008/2009 Affiliate Application fees and dues

<u>If you are applying in:</u>	<u>Dues</u>	<u>Application Fee</u>	<u>Total Due</u>
October	\$200.00	\$100.00	\$300.00
November	\$183.33	\$100.00	\$283.33
December	\$166.67	\$100.00	\$266.67
January	\$150.00	\$100.00	\$250.00
February	\$133.33	\$100.00	\$233.33
March	\$116.67	\$100.00	\$216.67
April	\$100.00	\$100.00	\$200.00
May	\$83.33	\$100.00	\$183.33
June	\$66.67	\$100.00	\$166.67
July	\$50.00	\$100.00	\$150.00
August	\$33.33	\$100.00	\$133.33
September	\$16.67	\$100.00	\$116.67

Affiliate Branch Office

	<u>Dues</u>
October	\$65.00
November	\$65.00
December	\$65.00
January	\$48.75
February	\$48.75
March	\$48.75
April	\$32.50
May	\$32.50
June	\$32.20
July	\$16.25
August	\$16.25
September	\$16.25

Affiliate Associate

	<u>Dues</u>
October	\$40.00
November	\$40.00
December	\$40.00
January	\$30.00
February	\$30.00
March	\$30.00
April	\$20.00
May	\$20.00
June	\$20.00
July	\$10.00
August	\$10.00
September	\$10.00



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Realtors® Association of the Palm Beaches Affiliate Membership *Opening Doors – Building Relationships*

Thank you for your interest in becoming an Affiliate Member of the Realtors® Association of the Palm Beaches. Affiliate membership is available to companies and individuals with business interest relating to real estate, but are not real estate licensees. RAPB has over 150 affiliate members and is adding more every day.

RAPB Affiliate Membership

RAPB has over **8,000 members** making us the fourth largest Realtor® Association in Florida and among the top 20 largest in the United States. RAPB Affiliate members are able participate in events, take classes, serve on committees, and benefit from various networking opportunities with *literally* thousands of Realtors® in Palm Beach County. Here are some other great benefits for all Affiliates:

- Opportunities to sponsor education courses and member events
- Inclusion in **Affiliate Member listings** on www.rapb.com – plus you can add a link to your company's website, for an additional annual fee
- Subscription to RAPB's monthly online **InTouch publication**
- Receive **discounted advertising rates** in the online *InTouch* publication, which has a circulation of over 9,000
- Attend **membership events and education courses** to for networking opportunities
- Ability to serve on RAPB **committees and workgroups**
- Ability to purchase hard-copy of **RAPB's Membership Roster** at member prices, and ability to **lease membership mailing list** or monthly new member lists in electronic format, one-time usage only
- Flexibility on **payment plans or delaying invoices** to match your company's budget year if it differs from RAPB's... *and much more!*

RAPB's Affiliate Business Partnership Program

You also have the opportunity to enhance your membership by participating in the Affiliate Business Partnership Program. This program was designed to give participants the **benefits of year-round, membership-wide exposure and acknowledgement** at all membership and networking functions, at every new member orientation (over 1,500 new members annually), in the monthly online *InTouch* publication (8,000 copy distribution), on www.RAPB.com (which receives over 300,000 hits each month), and more depending on your partnership level! Contact Tracy Dobrie, Marketing Director at 561-585-4544 if you are interested in participating.

Advertising Opportunities

Our Intouch is distributed to over 9,000 people each month. If you are interested in advertising opportunities, please contact Ron Lusk with Native Sun Publications (561) 276-0928.

If you have questions or would like additional information, please contact Amy Mitchum at 561-585-4544 or email her at amitchum@rapb.com.

Platinum Affiliate Business Partners



Thank you for your interest in becoming an RAPB Affiliate Member!