



BeachesMLS Photographer Access Rules

Restrictions:

1. Photos and virtual tours cannot contain any of the following:
 - a. frames or watermarks (this includes your company name, logo or copyright mark)
 - b. contact information of any kind (agent or company name, phone number, logos, email addresses – additionally in virtual tours: images of the listing agent or verbal contact information)
 - c. enhancements that could be perceived as branding
 - d. text overlays unless for location identification purposes
 - e. collages (more than one photo in a group)
2. There must be at least one front exterior photo of the property (Condominiums should display the front entrance of the building)
3. When using YouTube for virtual tours the account should be generic and not name the photographer, listing agent or their office.
4. Photos and Virtual Tours cannot be removed from the listing unless they are being replaced with similar/same photos or to bring the listing into compliance.

Additional Rules:

1. Do not share your login credentials with anyone.

Login Sharing – Compliance Guidelines Section 4.2a

Unauthorized use or disclosure of BMLS login information, the BMLS Compilation, or any portion thereof, any listing information or statistical or comparable reports to an unauthorized third party

*Keep in mind violation of this rule will result in immediate suspension of your system access.

2. Use of BeachesMLS (BMLS) system(s) is subject to the BMLS Rules and Regulations and other policies and procedures promulgated by BMLS or the Broward, Palm Beaches and St Lucie Realtors®.